

**Program Types**

Workshops, classes, performances, residencies, professional development

Language Proficiencies

English

Fees

Contact to inquire

Availability

Contact to inquire

Audiences

Schools (grades pre-K-12), young adult, adult, at-risk, persons with disabilities,

Venues

Schools, colleges, community centers, businesses.

Technical requirements

Contact to inquire

Counties

Statewide

NEVADA
ARTS COUNCIL



Just Alliance

Performing Arts: Music



Las Vegas, NV

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www.justalliance.com

Using only his voice, Just Alliance (*born John Allen*) builds entire songs utilizing vocal looping technology in this nationally in-demand workshop. With shows like *The Sing Off* and *The Voice* more popular than ever, this workshop takes elements from these touchstones of vocal and popular music and demonstrates to students and staff how to mix, manipulate and mold the human voice into a one-person ensemble through the union of live looping technology and the art of singing. Harmony, technology use, vocal percussion and stage presence are a few points touched on during this high energy, interactive and very relevant presentation. Student vocalists and instrumentalists are invited and encouraged to be part of the workshop. The “show-tell-do” model of teaching will leave student musicians of all ages with a new skill set to navigate this emerging platform while furthering their music career.

Just Alliance has taught workshops and residencies nationwide at University Southern California Thornton School of Music, University South Carolina Upstate, College Of Southern Nevada and University Nevada Las Vegas and other institutions. He has also served as a Smith Center (Las Vegas, NV) Outreach Artist since 2015 and as the City Of Henderson (Nevada) Artist-In-Residence.

School Workshops

Vocal Looping: Practice Tool to Performance Platform: Showcased in a multimedia approach, live looping technology is shown as a practice and performance tool. As a practice tool, live looping gives musicians the ability to explore a myriad of musical avenues, it also serves as a more rewarding practice session and notched progress in the practice room. As a performance tool, live looping is shown as a valuable asset for vocalists, instrumentalists and composers in making songs in real time. Interactive in its design, this presentation has students with this technology in their hands and performing live before the end of this workshop!

Professional Development Workshops

Vocal Looping: From Performance to Profession: A variety of clinics focusing on current music industry trends and practices that can help young musicians or music programs secure endorsements, venues, sponsorships and tours. Real life examples of current music business and marketing trends which include social media, artist management, touring, and website design. Equipping a musician with many of the industry standards will be discussed. Items will include: stage plots, hospitality riders, tech riders and submitting yourself to both talent and music manufacturers in a positive and effective manner. Leveraging this skill set in both the music and academia worlds is also discussed.